



## Your Women's Health Practice Analysis

**Who do you want to serve? What problem do you want to solve?  
Be as specific as possible, for now.**

**If you already have a practice... How far from your ideal practice is your current practice?**

- Do you have the number of clients you desire?
- Are you already offering the services you wish to offer?
- Are you considering the current environment, and maximizing your telehealth or digital options?
- Are you leveraging your time?
- Do you have the support that you need?
- Are you working in alignment with your best physical and mental energy flows?

**Is your business foundation strong enough to allow you to confidently market your services and products?  
(Legal, financial, accounting, insurance, etc.)**





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**What is your most effective lead generation strategy?**

- List all lead generation strategies that have/ have not worked for you in the past. (It's ok if you don't have any lead generation strategies yet.)
- List your preferred methods of connecting with your potential ideal clients (writing, speaking, video, audio, networking, referrals, social media, media, etc.)  
What do you enjoy doing even when connecting with friends or family?

**What is your monthly gross revenue goal?**

Are you clearly tracking your numbers each month, or do you have some fear around consistently tracking your financials (most healing professionals do!)

**What is your process for converting ideal client potential clients into actual clients?**

(It's ok if you don't have a process yet! We're here to help!)

**Get Support:**

Building a successful health practice in this "new normal" environment can be challenging. Let's meet and review your plan. I'm happy to share my decade of experience in virtual practice and mentoring with you to help you build or transform your practice to thrive!

Schedule Your Women's Health Practice Analysis call with Dr. Jessica Drummond to learn more: <https://calendly.com/jessica-r-drummond/30-minute-practice-building-call>

